

**NO PURCHASE IS NECESSARY TO ENTER OR WIN.
A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

- 1. Eligibility:** Undiscovered Florida Sweepstakes (the “Sweepstakes”) is open only to those who enter via the online sweepstakes form located on undiscoveredflorida.com and who are 18 years of age as of the date of entry. The sweepstakes is only open to legal residents of the United States and is void where prohibited by law. Do not proceed in this site if you are not at least 18 years of age and a legal resident of, and located within, one of the 50 United States, or the District of Columbia, (excluding Puerto Rico), at the time of entry. Employees of Worth International Media Group (the “Sponsor”), their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.
- 2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Worth International Media Group, as final and binding as it relates to the content.
- 3. Sweepstakes Period:** May 25, 2021 and ending September 25, 2021. All online entries must be received by 11:59PM EST on September 25, 2021. Entries become the property of Worth International Media Group.
- 4. How to Enter:** The Sweepstakes must be entered by registering with Undiscovered Florida at undiscoveredflorida.com. You may register only once, and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. There is no cost to register or enter. No group entries. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Worth International Media Group.
- 5. Prizes:** One (1) gift card (valued at \$250.00). Sponsor reserves the right to substitute a prize (or portions thereof) of equal or greater value if prize (or portions thereof) cannot be awarded as described. Sponsor will determine all elements of prize in its sole discretion. Sponsor disclaims all or any liability for the actual provision, quality or nature of any third-party product or service accepted by the winner. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prize. The prize is nontransferable. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Worth International Media Group to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law. Any and all prize

related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner.

6. **Odds:** The odds of winning depend on the number of registrations received.
7. **Winner selection and notification:** On or about October 7, 2021, a random drawing from among all eligible entries received will be conducted under the supervision of the Sponsor. Winners will be notified via email to the email address they entered the Sweepstakes within five (5) days following the winner selection. Worth International Media Group shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited, and an alternate winner selected. The prize will be delivered thirty (30) days from winner selection and acceptance.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. **Terms:** Worth International Media reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, nonauthorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Worth International Media Group may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Worth International Media Group. Worth International Media Group reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the sweepstakes may be a violation of criminal and civil laws and should such an attempt be made; Worth International Media Group reserves the right to seek damages from any such person to the fullest extent permitted by law.

9. **Limitation of Liability:** By entering you agree to release and hold harmless Worth International Media Group and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of

any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

10. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Worth International Media Group Web Site. To read the Privacy Policy, visit <http://worthit.com/policy/privacy>.

11. Winners List: To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Worth International Media Group, PO BOX 171070, Hialeah, FL 33017. Requests must be received no later than October 31, 2021.

12. Sponsor: The Sponsor of the Sweepstakes is Worth International Media Group, PO BOX 171070, Hialeah, FL 33017.